

QERIKANDERSON

INTERACTIVE/GRAPHIC DESIGNER

EXPERIENCE

INTERACTIVE DESIGNER

Amplifon/Miracle-Ear Marketing Team - 2015 - 2017

The Interactive Designer on the Miracle-Ear Marketing team supported The Brand Team (print), the Digital Team and the Miracle-Ear Foundation. There was a wide variety of responsibilities which included some of the following:

- General Print Pieces (Newspaper, Company Directories, Applications and Referral Guides)
- Website Upkeep and Optimization (A/B Testing)
- Landing Page Design
- Online Banners / Website Graphics
- Email Design & Development
- Graphics for Social Media

UX/UI DESIGNER

Best Buy - 2014 - 2015

The main role of the UX/UI Designer on the A/B testing team was designing experiences for testing to enhance the consumer experience. The work performed included buttons, banner ads, featured offers, full page layouts and page optimizations. There was also production work done for the Best Buy Mobile site (bestbuymobile.com).

WEB DESIGNER/DEVELOPER

First Scribe - 2009 - 2014

The role of Web Designer/Front-End Developer at First Scribe was wire-framing layouts, designing concepts and developing websites for new and existing clients. These main responsibilities included web design, logo design, responsive design, front-end development as well as 3rd party software implementation such as Wordpress or Magento. It was also my responsibility to keep a clear line of communication with the clients to help keep their projects on task to meet the deliverables.

WEB DESIGNER/DEVELOPER

August Ash - 2007 - 2009

The role of Web Designer/Front-End Developer at August Ash was designing and developing websites for new and existing clients. These main responsibilities included web design, logo design, front-end development as well as 3rd party software implementation such as Wordpress or Magento.

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 ERIKANDERSONDESIGN.COM

SKILLS

WEB DESIGN ★★★★★

MOBILE/RESPONSIVE DESIGN ★★★★★

GRAPHIC DESIGN ★★★★★

EMAIL DESIGN/DEVELOPMENT ★★★★★

HTML/CSS/PHP ★★★★★

WORDPRESS ★★★★★

UX/UI ★★★★★

PHOTOGRAPHY ★★★★★

VIDEO ★★★★★

TOOLS

ADOBE CREATIVE CLOUD

PHOTOSHOP

ILLUSTRATOR

INDESIGN

ADOBE PREMIERE PRO

LIGHTROOM

DREAMWEAVER

PC FRIENDLY

MAC PREFERRED

EDUCATION

Minnesota School of Business
May, 1999 - Sept. 2001

Normandale Community College
May 1997 - May 1999